



Coaching Agreement Form

This constitutes a **Coaching Agreement** between **Sure Fire Web** and *your business*:

Business Name: _____

Contact: _____

Phone: _____

Email: _____

Domain: _____

Start Date: _____

End Date: _____

a) Our Commitment to Your Business

1. Sure Fire Web commits to 10x one hour length coaching sessions from _____
2. Sure Fire Web commits to *weekly / fortnightly* coaching at a mutually available time
3. Sure Fire Web limits any liability for loss, damage or failure (for any reason) to the return of any non-refundable deposits made

b) Your Commitment to Our Business

1. You agree to pay a non-refundable \$500 deposit. Receipt # _____
2. You agree to pay the remaining balance of your coaching package within 5 business days of commencement, unless you have taken the option for the 3 part payment plan, in which case it is 2 monthly payments from the booking date.

c) You Will Need to Provide the Following

1. Your business mission, vision and goals
2. Your website name
3. Your desired search terms
4. Access to your website control panel
5. Google Analytics tracking code

Sure Fire Web

Requestor

Date

Date